



Fernando Beletini

Visual Communication Designer | UX/UI Designer | Image Editor



Create, remix, inspire. Bringing life to ideas that will fulfill their profound desire for being appreciated. Either digital or fine-art print, I've been working with different possibilities a brand can lead to best achieve a project's goal in terms of visual communication & marketing.

CONTACTS

Location

Lisbon, Portugal

Phone

+351 962 599 593

E-mail

fernando@beletini.pt

Website

www.beletini.pt

Skype

fernando.beletini

EXPERIENCE

2014 - 2017 Digital Product Designer (UI/UX)

Diamond by BOLD www.diamondbybold.com

I had the opportunity to be part of Diamond's first design team, bringing visual and strategic digital solutions for important brands in the Portuguese and international market such as: Saphety, UNICEF Portugal, Mundo Abreu, Eurotrials, Aigle Azur, Médicos do Mundo, Inspira Santa Marta Hotel, Banco Popular, AESE Business School, Ucademics, SL Benfica and Ageas Portugal.

2014 - 2017 Branding & Communication Designer

BOLD International www.boldint.com

The only Portuguese company reaching the ranking for Technology Fast 1000 of Europa, Middle East and Africa (EMEA) for 2016. A great company I had the opportunity to be working with. From the beginning I was able to lead the design visual communication pieces the company conducted, and later on, I participated in the team for the company's rebranding process and many of the materials (print and digital) the company came up along.

2012 - 2014 Art Director

DesignUM Comunicação www.agenciadum.com.br

Responsible for producing a variety of graphics products, providing Visual Design and Art Direction for ads, newsletters, packaging, brochures, etc.

2008 - 2012 Team Lead Coordinator

Food for Life Global www.ffl.org

Volunteer in the production, distribution, and sponsorship in a variety of plant-based-food-relief campaigns developed by FFL in Brazil (2007), Italy (2008), Portugal (2008-2012) and in India (2011).

2005 - 2007 International Trade Assistant

Anfer Design www.anferdesign.com.br

I participated in the implementation process of the bureaucratic practices between exportation and importation of the products the company trades, along with negotiations with intermediates.

2003 - 2005 Library Assistant

Braço do Norte's City Library

My role was the assistance with catalogs researches, library equipment support, technical processes and daily activities.

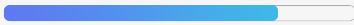


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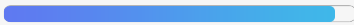
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LANGUAGES

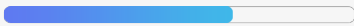
English



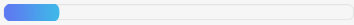
Portuguese (native)



Italian



Spanish




VOLUNTEERING



SOCIAL

 [linkedin.com/in/beletini](https://www.linkedin.com/in/beletini)

 [behance.net/beletini](https://www.behance.net/beletini)

 [facebook.com/beletini](https://www.facebook.com/beletini)

EDUCATION

2014 - 2015 Marketing Management (MSc)

IPAM - The Marketing School

Incomplete.

2007 ~ 2014 Social Communication and Advertisement (BA)

Universidade do Sul de Santa Catarina

CERTIFICATES

2017 Open Water Scuba Diver

PADI

2016 UX Foundations

Edit. - Disruptive Digital Education

2015 HTML5 + CSS3

Flag | Centro de Formação

2012 Image Post-Production and Retouching

Atelier de Imagem - Instituto de Fotografia de Lisboa

2012 Color Management

Atelier de Imagem - Instituto de Fotografia de Lisboa

2011 Digital Lab - Image Processing

Atelier de Imagem - Instituto de Fotografia de Lisboa

HOBBIES & INTERESTS



Scuba



Tennis



Photography



Cycling



Travel